



GENERAL GUIDE

PRODUCT CERTIFICATION PROCESS

Key steps to access
new markets



REGULATORY
COMPLIANCE



ACCESS TO
NEW MARKETS



TRUST
AND QUALITY



EFFICIENCY
AT EVERY STEP

RELIABLE, GLOBAL AND EFFICIENT
CERTIFICATION SOLUTIONS

Your Partner in Conformity

WHAT IS PRODUCT CERTIFICATION?



Before placing a product on a new market, it is essential to verify that it meets the technical and regulatory requirements established by the relevant authorities. This process is known as **conformity assessment** and, in many cases, it concludes with the issuance of a **certificate** that demonstrates compliance with those requirements.



Certification helps ensure that products comply with standards for **safety, quality and performance**, facilitating market access and building trust among manufacturers, importers and consumers.



It is important to note that **not all products or countries follow the same process**. Requirements may vary depending on the product type, the target market and the applicable regulations.



What can a certification process include?



Review of technical documentation.



Evaluation of test reports.



Inspections or audits, when required.



Issuance of the corresponding certificate.



Registration of the product on official platforms, if applicable.



STEP 1

PRODUCT ASSESSMENT AND APPLICABLE REQUIREMENTS

Before starting any certification process, a **preliminary assessment** of the product is essential. The goal of this phase is to identify the applicable technical and regulatory requirements in order to define the most appropriate conformity assessment procedure.

During this phase, we analyze:



The product category and its intended use.



The country or market where it will be placed.



The applicable legislation and technical regulations.



The technical standards used as reference to demonstrate compliance.



The conformity assessment procedure required by the competent authority.



An incorrect classification at this stage may result in delays, unnecessary testing or even repetition of the certification process.

STEP 1

DOCUMENTATION REVIEW

Once the applicable requirements have been identified, the next step is to **review the documentation** provided by the manufacturer.

This review confirms that the information is **complete**, **accurate** and **in accordance** with the regulatory requirements.

Typically, the following documents are reviewed:



Technical specifications.



Test reports.



Product labeling and marking.



User manuals and instructions.



Any other documentation required by the certification scheme.



If any information is missing, inconsistent or unclear, the manufacturer will be requested to provide the necessary additional documentation before the process can continue.



STEP 2

CONFORMITY ASSESSMENT

Once the initial documentation review is completed, the conformity assessment begins. This phase verifies that the product meets the requirements of the applicable regulation or standard through the evaluation activities required by the chosen certification scheme.

Depending on the product and the certification scheme, the assessment may include one or more of the following activities:



1. Technical Review

The documentation is analyzed to ensure it is consistent, complete and demonstrates the regulatory requirements.

Typically, the following are reviewed:

- Technical specifications.
- Test reports.
- Product labeling and marking.
- User manuals and instructions.
- Any other documentation required by the certification scheme.



2. Laboratory Testing

If necessary, the product is tested to verify aspects such as:

- Safety.
- Performance.
- Durability.
- Compliance with specific technical standards.

In many cases, testing must be performed in laboratories accredited or accepted by RACS, although this depends on the applicable scheme.



3. Inspections and Audits

Some certification programs may also require:

- Product inspections.
- Inspections during manufacturing.
- Factory audits or quality management system audits.
- Sampling for evaluation.

These activities are an integral part of the process and depend on the requirements of the competent authority or certification body.



Assessment Outcome

If non-conformities or missing information are identified at this stage, the manufacturer must provide additional documentation or take the necessary corrective actions before the process can continue.



STEP 3

CERTIFICATE ISSUANCE AND MARKET ACCESS

Once the product has successfully completed all required assessment activities and is found to comply with the applicable requirements, the certification body issues the corresponding certificate.

This certificate is official evidence that the product meets the relevant standards and regulations, enabling its **legal placement on the target market**.

Benefits of certification:



Regulatory compliance

Demonstrates conformity with the applicable technical regulations.



Market access

Enables the legal import, distribution and sale of the product.



Trust and credibility

Increases confidence among customers, partners and authorities.



Business growth

Opens doors to new markets and strengthens your competitive edge.



Ongoing obligations

Some certification schemes include ongoing obligations such as surveillance audits, periodic testing or renewal of the certificate to ensure continued compliance.



RACS provides continuous support to maintain your certification and keep your product on the market.



HOW CAN RACS HELP?

RACS is a leading certification body with global presence and extensive experience in conformity assessment. We support manufacturers and exporters throughout the entire certification process, ensuring compliance and facilitating **access to new markets**.



EXPERT GUIDANCE

Our experts help you identify the applicable requirements and the most suitable certification scheme for your product.



DOCUMENT REVIEW

We carefully review your documentation to ensure completeness, accuracy and compliance with regulatory requirements.



TESTING & EVALUATION

Through our accredited network of laboratories and qualified assessors, we provide reliable testing, inspections and audits.



CERTIFICATION & APPROVAL

We issue internationally recognized certificates that demonstrate compliance and build trust in your product.



ONGOING SUPPORT

We offer continuous support for certificate maintenance, renewals and regulatory updates.



Your success is our commitment.

With RACS, you gain a reliable partner dedicated to quality, compliance and your growth in global markets.



RELIABLE, GLOBAL AND EFFICIENT
CERTIFICATION SOLUTIONS

Your Partner in Conformity